Mara Ellison

Copenhagen, Denmark | hello@maraellison.example
maraellison.example | github.com/example

Frontend Engineer & UI Craftsman

Frontend engineer with 8 years of experience building design systems and fast, accessible product interfaces in React and TypeScript.

Experience

2022 - Now
Staff Frontend Engineer, Northlight
Leads the Atlas design system used by 9 product teams.

2019 - 2022
Senior Frontend Engineer, Meridian Commerce
Rebuilt checkout; cut abandonment by 31%.

2017 - 2019
Frontend Engineer, Tidepool Labs
Built real-time ocean data dashboards in D3.

2016 - 2017
UI Developer, Studio Fjord
Crafted interactive campaign sites for cultural clients.

Selected projects

Atlas Design System (2023-2026)
A themeable component library and documentation site that unified nine product teams.
9 teams adopted Atlas | -42% UI code per feature | 0 critical a11y issues in last audit

Meridian Checkout (2021)
A rebuilt mobile-first checkout that made buying faster and calmer.
-31% checkout abandonment | 1.1s time to interactive | +18% mobile conversion

Tidepool Analytics (2018)
Real-time dashboards that helped marine scientists spot temperature anomalies.
300 sensors streamed live | 60fps with 50K points | 2 days -> 2 min time to spot anomalies

Wayfinder (2017)
An accessible museum guide with audio descriptions and step-free routes.
4.9 average visitor rating | 38% of sessions use audio mode | AA WCAG conformance

Skills

LANGUAGES
TypeScript
JavaScript (ES2024)
HTML
CSS / Sass
GraphQL

FRAMEWORKS
React
Next.js
Remix
Vue 3
Framer Motion

CRAFT
Design systems
Accessibility (WCAG 2.2)
Motion design
Performance tuning
Data visualization

TOOLS
Figma
Storybook
Playwright
Vitest
GitHub Actions

Education

B.Sc. Interaction Design (2016)

Speaking

"Design tokens that scale" (Nordic Frontend Meetup, 2024), "Charts everyone can read" (Copenhagen Accessibility Night, 2023)

Sample resume for a fictional person, created for a demo portfolio.